

Workshop on Informatics, Data Science, and Economics in Hospitality and Tourism Research (WIDE-HTR)

About WIDE-HTR (wai-dr)

WIDE-HTR (wai-dr) is the academic research workshop for the discussion of hospitality and tourism management research topics through the lens of informatics, data science, and economics. We expect researchers at this inaugural research workshop to bring and share cutting-edge research and unique methodological approaches. Faculty, students, researchers, and industry professionals will have a wonderful opportunity to learn from leading scholars the various data resources and analytics skills to address critical research questions in the hospitality and tourism context. This workshop will be held in a Pre-Conference Session at the 30th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, Houston, TX, USA.

We hope to welcome you to **WIDE-HTR** organized by Hospitality Analytics and Innovation Lab (HAI-Lab) and Conrad N. Hilton College of Global Hospitality Leadership at University of Houston. We also thank you for your RSVP (Please see below) - Submitting it early will ensure you have the program details and logistical information you need for attendance. Thank you!

Workshop Chair

Dr. Minwoo Lee

Director of Hospitality Analytics and Innovation Lab and Associate Professor
Conrad N. Hilton College of Global Hospitality Leadership, University of Houston

Time

1:00 PM – 5:00 PM, Thursday, January 2, 2025

Location

Hospitality Analytics and Innovation Lab (Room 249) and Room 247
Conrad N. Hilton College of Global Hospitality Leadership, University of Houston

Workshop Agenda

Welcome Remarks

- **Dean, Prof. Dennis Reynolds at University of Houston**
- **Associate Dean of Research, Prof. Ki-Joon Back at University of Houston**

Invited Presenters and Topics

- **System Dynamics: Dr. Johan Chu at MIT Sloan School of Management**

- **Combining Traditional Econometrics with Machine Learning: Dr. Soyoung Park at Florida Atlantic University**
- **Forecasting Modeling in Revenue Management: Dr. Timothy Webb at University of Delaware**
- **Panel Data Analysis in Strategic Management: Dr. Seoki Lee at Penn State University**
- **Econometrics and Sharing Economy: Dr. Tarik Dogru at Florida State University**
- **Spatial Analytics: Dr. Yang Yang at Temple University**
- **Big Data Analytics in R: Dr. Hyejo Shin at The Hong Kong Polytechnic University**
- **Hospitality and Tourism Big Data for Empirical Research: Mr. Steve Hood at STR**

Closing Remarks

- **Workshop Chair and Director of Hospitality Analytics and Innovation Lab
Dr. Minwoo Lee at University of Houston**

For any questions or inquiries about **WIDE-HTR**, please get in touch with Workshop Chair Dr. Minwoo Lee at mlee37@uh.edu.

We cordially request you to **RSVP** for this workshop by filling out the following form or scanning QR Code before **December 1st, 2024**:
<https://forms.office.com/r/gXG9uTfUxQ>

